GoToMeeting
gotomeeting.com

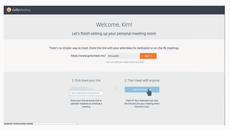
Start My Free 7-Day Trial
from the hero

STEP 1: Enter URL and land on homepage. Enter information and click on Start My Free 7-Day Trial.

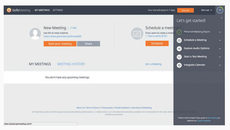
STEP 2: User enter's his/her information and clicks on Start My Free 7-Day Trial.

STEP 3: User clicks on the button Start My Free 7-Day Trial and sees a loader screen of a spaceship icon and loading progress animation.

STEP 3: User lands on a welcome page, after the user selects his/her name and click next, the user will land on the dashboard of G2M.



STEP 4: User lands on dashboard and sees the let's get started helpful steps.



GoToMeeting
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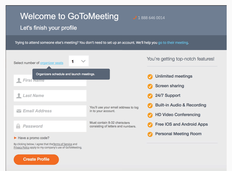
Start My Free Trial
from the toaster

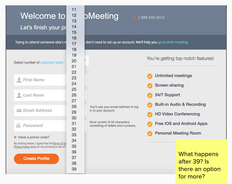
STEP 1: Enter URL and land on homepage. Scroll down and click on Start My Free Trial on toaster.

STEP 2A: After clicking on Start My Free Trial, users land on this page. In product background image with a lightbox / modal window overlay. Form fields shown for users to fill out.

STEP 2B: Hover over organizer seats, users sees a tool tip.



STEP 2C: Drop down example of selecting number of organizers. Only goes up to 39.



What happens after 39? Is there an option for more?

STEP 2D: Have a promo code? Clicking this field will add in another form field section Promo Code (optional)

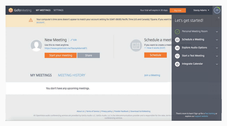
STEP 3: After filling out the form fields and clicking on Create Profile, users land on this page below to finish up setting up their personal meeting room.

Should we show the users a step 1,2,3 process? Something that includes checking their email?

From here it shows the users the Let's Get Started Experience

Love how the top right icon, and the check marks and other icons show the progression of steps for the users to complete or have completed.

LET'S GET STARTED A:
After clicking on the orange colored cta button Next >
The user is directed to his/her dashboard.



LET'S GET STARTED B: Users can navigate on the right side on Let's get started! Clicked on Personal Meeting Room and it drops down with more information. Shows a simple blue colored animation on the left in relation with the information to the right .

Depending on the area you click on in Let's get started! It shows simple blue animations on the users in relation with the information / copy shown as a guide.

LET'S GET STARTED C: Clicked on Schedule a Meeting on the right side and more information drops down in a series of steps for the user.

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Start My Free Trial
from the bottom of the homepage

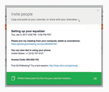
STEP 1: Enter URL and land on homepage. Scroll down to the bottom of the page and enter email address and click on Start My Free Trial.

LET'S GET STARTED D: Clicked on the Schedule button and the page background dims and a small window appears for the users to enter meeting name. Users see small blue animations to guide him/her through the steps shown on the right side navigation.

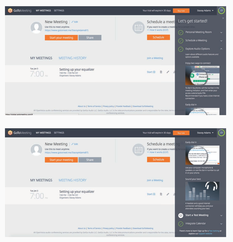
LET'S GET STARTED E: After adding in the meeting name, small blue animation appears on the Save button. Click Save.

LET'S GET STARTED F: After clicking on the Save button, the screen changes to it's last step to invite people and copy. Click on the copy button.

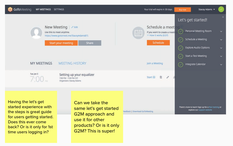
LET'S GET STARTED G: Clicked on Copy button and the bottom section turns green. Perfect! Now paste this link into your calendar invitation. Clicked OK.



LET'S GET STARTED H: Clicked on Explore Audio Options drop down and shows the users screenshots and information on different audio options.



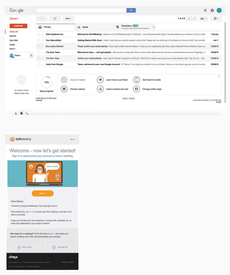
LET'S GET STARTED I: After the user completes all of the steps on the right side navigation. The top right icon is full green with a checkmark along with all the other navigation links are highlighted with a green check mark.



Having the let's get started experience with the steps is great guide for users getting started. Should we have this back? Or is it only for for first time users logging in?

Can we take the same let's get started G2M approach and use it for other products? Or is it only G2M? This is super!

Checked Email: Below shows the email received by signing up for the free trial.



GoToMeeting
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Try It Now
from top of pricing page

STEP 1: Enter URL and land on homepage. Click on pricing link on the top navigation. Enter email address and click on Try It Now.

Email form field and description next to the form fields are removed since it is already inputted.

Please reference the Let's Get Started Flow on the left side. Same experience.

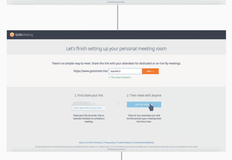
GoToMeeting
gotomeeting.com

Get Free
from free pricing tier on pricing page

STEP 1: Enter URL and land on homepage. Click on pricing link on the top navigation. Click on Get Free.

Select number of organizer seats with the drop down is removed.

Features description is removed and replaced with Free / Feature information.



Please reference the Let's Get Started Flow on the left side. Same experience.

GoToWebinar
gotowebinar.com

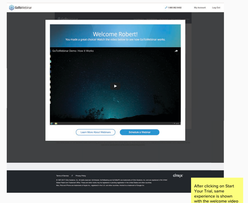
Start My Free 30-Day Trial
from the hero

STEP 1: Enter URL and land on homepage. Enter information and click on Start My Free 30-Day Trial.

STEP 2: User enter's his/her information and clicks on Start My Free 30-Day Trial.

STEP 3: User clicks on the button Start My Free 30-Day Trial and sees a loader screen of a spaceship icon and loading progress animation.

STEP 4: User lands on the welcome page for G2W. The user may select Learn More About Webinars or Schedule a Webinar.



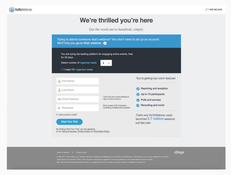
After clicking on Start Your Trial, same experience is shown with the welcome video and two call to action buttons. Please use second column as a reference.

GoToWebinar
gotowebinar.com

Start My Free Trial
from the toaster

STEP 1: Enter URL and land on homepage. Scroll down and click on Start My Free Trial on toaster.

STEP 2A: After clicking on Start My Free Trial, users land on this page. Form fields shown for users to fill out.



STEP 2B: Hover over organizer seats on top, users sees a tool tip.

STEP 2C: Hover over organizer seats on bottom, users sees a tool tip.

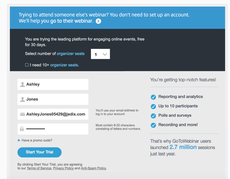
redundant experience to show tool tip twice.

STEP 2D: Drop down for select number of organizer seats

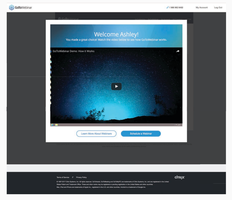
STEP 2E: If the user checks on I need 10+ organizer seats. It takes the user to a different page.

I need 10+ organizer seats.

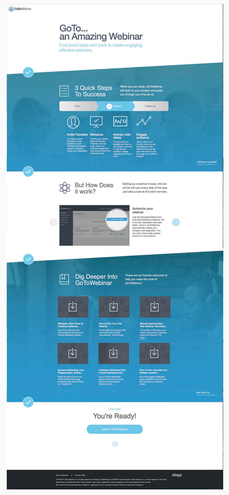
STEP 2F: After filling out the form and about to press Start Your Trial



STEP 3: Users land on welcome page. Video shown and button to learn more about webinars or schedule a webinar.



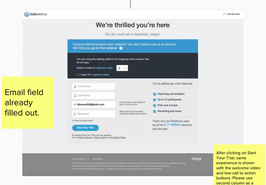
STEP 4: User clicks on Learn More About Webinars and lands on this page below.



GoToWebinar
gotowebinar.com

Start My Free Trial
from the bottom of the homepage

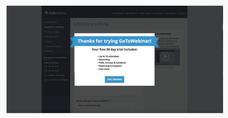
STEP 1: Enter URL and land on homepage. Scroll down to the bottom of the page and enter email address and click on Start My Free Trial.



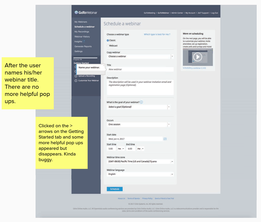
Email field already filled out.

After clicking on Start Your Trial, same experience is shown with the welcome video and two call to action buttons. Please use second column as a reference.

STEP 4: User clicks on Schedule a Webinar and lands on the dashboard. A modal window / lightbox appears with free 30 day trial information.



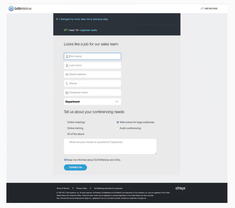
STEP 5: Close the lightbox / modal window. A pop up appears next to the title form field. Name your webinar.



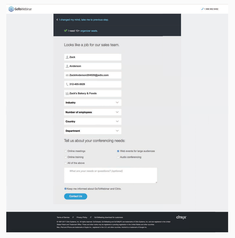
After the user names his/her webinar title. There are no more helpful pop ups.

Clicked on the > arrows on the Getting Started tab and some more helpful pop ups appeared but disappears. Kinda finicky!

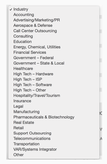
STEP 2F: After checking, the user is immediately directed to another form experience below.



STEP 2G: After filling out the form fields and after inputting company name, more drop down form fields appear below. Industry, Number of employees, country, and department.



STEP 2H: Drop down for Industry



STEP 2I: Drop down for Number of employees.

STEP 2J: Drop down for Country

STEP 2K: Drop down for Department

STEP 2L: Error validation for forms.

STEP 3: After filling out the form fields and clicking on Contact Us, users land on a thank you page.

GoToWebinar
gotowebinar.com

Try It Free
from top of pricing page

STEP 1: Enter URL and land on homepage. Click on pricing link on the top navigation. Click Try It Free.